

30-Day Social Media Content Calendar (Malaysia)

Day	Content Idea	Category
1	Brand Intro	Build Trust & Introduce Your Brand
2	Meet the Founder/Team	
3	Office or shop tour	
4	Behind-the-scene	
5	Best-selling product/service	
6	How your service works	
7	Fun industry fact	
8	Testimonial/Client feedback	
9	Throwback story	
10	Brand values/mission	
11	Quick tip	Educate, Engage, Entertain
12	Myth-busting	
13	Story poll	
14	Customer win	
15	Answer FAQ	
16	Mini guide	
17	Trending topic	
18	Local celebration	
19	Collab post	
20	Favourite tools	
21	Promo post	Promote with Purpose
22	Product/Service demo	
23	Review/UGC	
24	DM Call-to-Action	
25	Time-limited deal	
26	Common objections	
27	Countdown	
28	WhatsApp/Telegram invite	
29	Brand values again	
30	Monthly recap	